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***Committed to advocating and advancing Minnesota’s destination marketing industry.***

***AGENDA***

***AGENDA Tuesday, June 1, 2021***

**11:30AM-12:30 PM MACVB Board Meeting**

**12:00 Noon Exhibitor/Sponsor Hall Open**

**1:00 PM Conference Welcome: Anna Thill, Visit Mankato; 2021 Chair of the Board**

**1:15-2:30 PM** **Opening Keynote: *Lead with Hospitality, Taylor Scott***

**2:30-3:00 PM Session – To be announced**

**3:00-3:15 PM Exhibitor/Sponsor Break**

**3:15-4:00 PM** **Session: *Title Coming Soon: Kat Gritzmacher, WA Fisher***

**4:00-4:45 PM Session: *2021 Legislative Re-Cap; Todd Hill, Tony Kwilas***

**4:45-5:00 PM Closing Remarks**

**5:00 PM Adjourn**

**5:30 PM Visit Mankato! Join us for a night on the town as we experience some of the best Mankato has to offer.**

***AGENDA Wednesday June 2, 2021***

**8:00 AM Exhibitor/Sponsor Hall Open/Breakfast Available**

**8:45 AM Conference Welcome: Anna Thill, Visit Greater Mankato, 2021 Chair of the Board**

**9:00-10:15 AM Opening Keynote:**  ***Crossing the Divide: 2021 Inclusion and Diversity in Marketing*, Tiffany Johnson**

**10:15-10:30 AM Exhibitor/Sponsor Break**

**10:30-11:15 AM** **Session: To Be Announced**

**11:15 AM-12:00 PM Session: To Be Announced**

**12:00 PM Networking Lunch**

**1:00 PM Closing Keynote: To Be Announced**

**2:30 PM Adjourn**

***Thanks to our Sponsors:***

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